

Beneficial Partnership 2024 with LEARN GERMAN PRO!

OUR SERVICE: Premium online German language courses for exams, relocation, or career in Germany, Austria and Switzerland.

Calling All Professionals:

Enthusiastic and experienced individuals in **software development, healthcare, hospitality, research, education, and marketing** are welcome to join our initiative.

This collaborative effort is designed to unlock career opportunities in the DACH region (Germany, Austria, and Switzerland) for academics and specialists with ambitious career goals.



This proposal aims:

to bring together experts from different sectors to develop a series of online educational programs with **focus on teaching German language proficiency tailored to specific industry needs**, facilitating career growth and cultural integration in these vibrant economies.

Background and main idea:

The DACH region, known for its robust economies and rich cultural heritage, places great emphasis on linguistic proficiency, particularly in professional environments. **German language skills are not just a communication tool** but a gateway to deeper understanding and integration into these societies.

This is especially crucial in specialized fields like **tech, healthcare, hospitality, research, and education**, where language forms the backbone of effective operation and service delivery.

The Current Scenario (2024):

The advantages for study and work in Germany remain obvious as talented specialists in IT, Healthcare, Research, Skilled workers are still very welcome due to immigration crises and other factors. A federal program facilitates these specialists in finding work or vocational training. Despite intense competition, candidates proficient in German are likely to stand out in the job market.

Success Formula for job seekers in DACH:

Achieving success involves obtaining relevant education and training, acquiring two years of work experience related to a job vacancy, possessing strong communication skills in both English and German, and aligning with a company's objectives.

Our Target Audience:

We are tailoring our programs for academics and specialists relocating to German-speaking countries for study or work. They will face challenges such as mastering a new language and adapting to different cultural customs.

Learning German for Successful Integration:

Proficiency in German, at least at a B2 level, is vital for job security, vocational training, understanding corporate culture, exploring cities, and forming new friendships. While Germany offers free integration courses, these can be time-consuming. Our program speeds up the job application process and degree attainment by overcoming language barriers.



FOR YOU: Benefits of Participating in Our Educational Programs:

Specialists contributing to our projects will enjoy several perks:



Extra Income: Contributors will be compensated for their expertise, supplementing their primary income based on the extent of their involvement in the project.

Course Discounts: A 50% discount on all our online German courses will be offered with our chat/ personal support.

Portfolio Enhancement: Participation can be added to their professional portfolio, showcasing their contribution to an innovative educational venture.

YOU as our Contributor: Roles and Responsibilities for different specialities:



1. Industry Experts (Software Development, Healthcare, Hospitality, Research, and Education)

- **Develop Industry-Specific Terminology:** Provide a comprehensive list of sector-specific terms and phrases in German.
- **Curate Content:** Assist in creating relevant course material that aligns with industry standards and practices.
- **Share Personal Experiences:** Contribute personal success stories and challenges faced while working in the DACH region to offer practical insights.

2. Language Educators and Linguists

- **Course Structure Development:** Collaborate in structuring the course to integrate industry-specific terminology seamlessly into language learning.
- **Content Review:** Ensure the linguistic accuracy and appropriateness of the course material.
- **Pedagogical Guidance:** Offer expertise on effective language teaching methodologies.

3. Technical Specialists and E-learning Developers

- **Platform Development:** Design and develop the online learning platform ensuring user-friendly interface and accessibility.
- **Integration of Learning Tools:** Implement interactive tools such as quizzes, flashcards, and simulations relevant to each industry.
- **Technical Support and Maintenance:** Provide ongoing technical assistance and update course material as needed.

4. Professional Storytellers and Content Creators

- **Narrative Development:** Craft engaging stories and scenarios that depict real-life professional situations in the DACH region.
- **Multimedia Content Creation:** Produce videos, podcasts, and other multimedia materials that feature interviews with industry professionals and

their experiences.

- **Interactive Learning Modules:** Design scenario-based learning activities that allow learners to apply their language skills in industry-relevant contexts.

5. Marketing and Outreach Coordinators

- **Promote the Course:** Develop and implement marketing strategies targeting professionals interested in working in the DACH region.
- **Network Building:** Connect with industry associations, professional groups, and educational institutions to widen the reach of the program.
- **Feedback Collection:** Gather participant feedback for continuous improvement of the course.

6. Quality Assurance and Evaluation Experts

- **Monitor Course Quality:** Ensure the course meets educational and industry standards.
- **Evaluation Metrics Development:** Establish metrics to assess participant progress and course effectiveness.
- **Continuous Improvement:** Suggest enhancements based on participant feedback and industry developments.



Interested in Beneficial Collaboration, Extra Income, and Course Discounts? Have questions?

We are happy to explain the details. Get in touch today!

We look forward to hearing from YOU soon!

email us: info@learngerman.pro

Warmest regards from London,

Nataliya, the one in charge



Big journey starts with small steps

www.learn german.pro